



# *Ultimate Rib Fest*

*Southwest Florida's*  
**PREMIER Barbeque Event**

**OCT. 16, 2010 - LAISHLEY PARK, PUNTA GORDA**

Benefiting:



Thanks for supporting the third annual 2010 Ultimate Rib Fest by renting a festival booth space! We've planned a fantastic media package including radio and print advertising, and we're expecting thousands to stroll through Laishley Park on October 16 between 11:00 a.m. and 7:00 p.m.

In addition to the restaurants' rib competition, we'll have a variety of entertainment all afternoon to keep event patrons in the Park. It's going to be a great community event, and we're glad to have you be a part of it.

Have fun with the friendly festival booth competition. Decorated booths will be judged on theme, appearance and creativity. The winning booth will receive a cash prize.

Enclosed you will find your Festival Space Reservation Form, a letter from the Punta Gorda Fire Department and Booth Rules and Regulations. Please fill out your Reservation Form completely and return it with payment before the deadline stated on the form. To receive the reduced rate your entry form along with payment must be received by July 31, 2010. All festival space will be made available on a first-come, first-served basis.

The Charlotte-DeSoto BIA Ultimate Rib Fest Committee reserves the right to limit duplications of products to be sold. On your Reservation Form, please be sure to list **all** items to be sold at your booth. Please note that all food and beverage sales will be pre-approved by the Committee, and other festival participants and booths **may not** distribute food and/or beverages during the event.

You may want to consider increasing your participation and exposure level with an event sponsorship. For details on sponsorship opportunities, contact the Charlotte-DeSoto Building Industry Association at (941) 625-0804 or email [info@cdbia.com](mailto:info@cdbia.com).

Thank you,

***2010 Ultimate Rib Fest Committee***

Charlotte-DeSoto Building Industry Association  
17984 Toledo Blade Blvd.  
Port Charlotte, FL 33948-1021



# Booth Reservation Form

For October 16, 2010  
Ultimate Rib Fest  
Lashley Park, Punta Gorda

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Description of items to be sold or organization to be promoted: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

- 10' x 10' Festival Space Rental Fee: \$125 Early Registration  
Must be paid on or before July 31, 2010 (Note: does not include tent, table or chairs)
- 10' x 10' Festival Space Rental Fee: \$200 Late Registration  
Payments received after July 31, 2010 (Note: does not include tent, table or chairs)
- 10' x 10' Tent Fee: \$100 Includes damage waiver and taxes
- 8' table & 2 chairs Fee: \$20 Includes damage waiver and taxes

Electricity Requested (additional \$50 fee):  Yes  No

Credit Card (MC/Visa only): \_\_\_\_\_ Exp: \_\_\_\_\_

Total Amount: \_\_\_\_\_ Signed: \_\_\_\_\_

Or, mail a check to the address below before July 31 to receive early registration.  
Payments received after July 31 will be at the late registration fee.

By signing you attest that you have reviewed and accept the rules and regulations set forth by the Charlotte-DeSoto Building Industry Association and the information you have provided is accurate.

Print Name: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

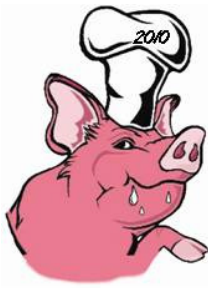
Fax completed form to (941) 627-9041.

Early Registration Deadline: July 31, 2010 Registration Deadline: September 16, 2010

*Hurry...all booth spaces will be sold on a first-come, first-served basis! Don't delay!*

Charlotte-DeSoto Building Industry Association

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## BOOTH RULES AND REGULATIONS

- Ultimate Rib Fest Hours:** All festival booths/vendors must be operating during the following hours: 11:00 a.m. until 7:00 p.m.
- Space:** All location assignments will be made by the Charlotte-DeSoto Building Industry Association Ultimate Rib Fest Committee, and the Committee's decisions are final. The standard festival space is 10' x 10'. Your festival space rental fee does not include a tent, tables, chairs or electricity unless requested and additionally paid.
- Set up:** If you do not have a tent and other booth set-up supplies, we can provide them for you for an additional fee. Please mark the appropriate box on the booth registration form and we'll take care of the rest. We will arrange for your tent's permit and ensure the tent and other rental equipment is set up prior to the event.
- Vendors must set up tents and displays anytime between 8:00 a.m. and 8:00 p.m. on Friday, October 15, the day before the event. Overnight security will be provided, however, we ask that you do not leave merchandise unattended in your booth space.
- Utilities:** Limited spaces with electricity are available if requested in advance. There is a \$50 fee added to your festival space rental if electric is requested.
- Trash:** Vendors will be responsible for their own trash removal, and are encouraged to use the dumpsters we'll have on-site for that purpose.
- Food & beverage:** Only pre-approved food and beverage vendors will be allowed to sell or distribute food and/or beverages. Other vendors **may not** distribute food or beverages during the Ultimate Rib Fest. Pre-approved food and beverage vendors are required to adhere to Charlotte County Public Health Regulations, local fire code and all other applicable laws and rules.
- Booth Competition:** Booths will be judged on creativity, appearance and theme. Have fun with this and get creative! The winning booth will receive their booth space for FREE. The rental fee that was paid at the time of registration will be refunded to you. This doesn't include any set-up supplies (tent, table or chair rental).

**\*Ice will be available for purchase at the event. Forty pound bags for \$8/bag, cash only.**